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GUVERNUL ROMÂNIEI
MINISTERUL MUNCII, FAMILIEI
ȘI PROTECȚIEI SOCIALE
AMFOSDRU



Fondul Social European
POSDRU 2007-2013



Instrumente Structurale
2007-2013



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Investește în oameni !

“Întărirea capacității companiilor românești de dezvoltare a parteneriatelor sociale - Responsabilitate Socială Corporativă”

Proiect co-finanțat din Fondul Social European prin Programul Operațional Sectorial pentru Dezvoltarea Resurselor Umane 2007-2013, POSDRU/64/3.3/S/41722

www.aneir-csr.ro

NEWSLETTER September 1 - 9, 2012

Strengthening the capacity of Romanian companies to develop social partnerships –CSR

CSR News Romania

ENEL launched ‘The City of Energy’ campaign

September 5, 2012

ENEL Romania launched the second edition of the campaign that is aimed at artists and all those interested in urban art. The aim is to interpret the form of urban energy. The campaign intends to improve the visual appearance of Bucharest by decorating various buildings belonging to ENEL. Each participant will have to create their own project design to decorate the building or a wall. In a first phase of the project 10 semi-finalists will be selected and on September 23 they will join forces to create a large painting in front of the public... [Read more](#)

Unilever and Carrefour promote sustainable living

September 5, 2012

Unilever South Central Europe and Carrefour Romania are developing the campaign ‘Together for a Better Life’, the first retail campaign that encourage consumers to adopt sustainable living. Run until September 9, the two companies are offering consumers prizes which can improve lifestyle. Besides products, the consumers receive information about what sustainable living means and the little changes that contribute to a greater environment protection and reduce the family budget spending... [Read more](#)

Bill&Melinda Gates Foundation: \$87.000 financing for Romanian libraries

September 4, 2012

Bill&Melinda Gates Foundation in partnership with the IREX Foundation and the National Association of Librarians and Public Libraries of Romania have launched a call for proposals to sustain the libraries in Romania. A wider-scale project (*BiblioNet*) to support libraries was developed in 2009 and it was aimed at 2000 libraries all over Romania. BiblioNet is a five-year program that will facilitate free access to information for Romanian citizens by fostering the development of a modern public library system in Romania. BiblioNet will help libraries better serve their communities through training and technology as a partnership of IREX, the National Association of Public Libraries and Librarians (ANBPR), local and national governments, and libraries through the country. To achieve this goal, BiblioNet concentrates on four core program components: access to information, training public librarians, promoting the value of libraries and fostering government support... [Read more](#)



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Petrom issues Community Involvement Report

September 4, 2012

Petrom has issued its “2011 Community Involvement Report” containing information on company projects and results in fields such as environmental protection, healthcare, education, community development, employee-oriented projects carried out in 2011 as well as the story of Petrom’s social involvement in the last 5 years.

Some of the highlights covering the past 5 years of CSR activities:

- EUR 27,500,000 allocated to social responsibility programs (direct contribution in community, programs for employees and sustainable business practices);
- 570,000 trees planted on a surface of over 100 hectares in Romania through planting actions (Andrei’s Country, Romania takes roots, I drive, thus I plant!, or local planting actions);
- 6 public parks refurbished and built in Bucharest, Pitesti, Moinesti, Timisoara, Ploiesti and Constanta within the ‘Parks of the Future’ program;
- Over 21,000 students and 1,500 teachers learnt the lesson of civic involvement during the Andrei’s School project; around 800 solutions for communities were signed up in competition;
- Prizes amounting to EUR 114,000 were granted by Petrom to Andrei’s Schools students for the modernizations of the winning schools and the implementation of 14 community projects... [Read more](#)

CSR News Europe

Social Innovation Tournament

September 9, 2012

The EIB Institute announces its first Social Innovation Tournament. The Tournament seeks to promote the generation of innovative ideas and identify/reward opportunities promising substantial societal benefits or demonstrating best practices with tangible, scalable outcomes. It targets the creation of social value in relation to the fight against social exclusion. Entries may therefore fall in a wide range of fields, from education and health care to natural or urban environment, from new technologies to new systems and new processes. Improvements in these fields are critical to business success, and social innovation could have a substantial social impact. The deadline for proposals will be September 14th... [Read more](#)

European Commission Human Rights Sector Guidance Project: Developing Guidance on the Corporate Responsibility to Respect Human Rights in the Employment & Recruitment Agencies, Information & Communications Technology, and Oil & Gas Sectors

September 9, 2012

The European Commission identified the development of guidance on the corporate responsibility



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to respect human rights under the UN Guiding Principles on Business and Human Rights as one of its priority actions in its October 2011 Communication on Corporate Social Responsibility. The Institute for Human Rights and Business (IHRB) and Shift (the Project Team) were selected to carry out the project of developing the three guides for the Commission. In February 2012, the Commission announced that guidance would be developed for the employment and recruitment agencies, information and communication technology (ICT) and oil and gas sectors. The selection of the three sectors was informed by analysis carried out by Shift and IHRB against a set of publicly available objective criteria, which included consideration of submissions from business, NGOs and other stakeholders. Over the first half of 2012, the Project Team received numerous requests across all stakeholder groups to allow for adequate time for consultation on the draft guidance documents. In light of this, the Project Team formally requested an extension to the project timeline from the European Commission until April 2013. For more information please [read here](#).

Diageo Publishes 2012 Online Sustainability & Responsibility Report

September 5, 2012

Diageo, the world's leading premium drinks business, publishes its 2012 Sustainability & Responsibility Report, its 10th report since 2003. The report highlights progress and aspirations across the company's key sustainability impacts including alcohol in society, water and the environment, socio-economic development, people, and governance and ethics. To cover Diageo's full value chain, the report has sections covering work with and impact on suppliers, customers and consumers. At each stage of the value chain, the aim is to maximise positive impacts, to create value for our stakeholders while improving performance... [Read more](#)

Workshop: Wind Power and Biodiversity

September 3, 2012

The documentation of the workshop “Wind Power and Biodiversity: Tools to Measure, Avoid and Compensate Impacts” held on June 29, 2012 in Lisbon is now available. About 40 participants discussed how impacts on biodiversity by wind energy projects could be decreased. The speakers showed the participants practical solutions to real world problems. The workshop was organised together with EDP, Bio3 and the Fundacion Global Nature. Wind power has become a major energy source in the last years and has been accompanied with environmental concerns. Following the mitigation hierarchy, practical tools and case studies on how the environmental aspects can be measured properly and be taken into account most effectively were shown during the workshop organised by EDP, Bio3 and the Global Nature Fund on June 29th 2012... [Read more](#)



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