



Romania

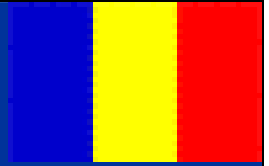
United Nations Development Programme

Newsletter

Issue #11

27 May

2005



UNDP Romania expands 'Beautiful Romania' to Craiova

Beautiful Romania project provides employment to post-institutionalized and unemployed youth while also revitalizing some of the neglected central urban areas of Romanian cities. This has helped in reducing poverty in accordance with the Millennium Development Goals (MDGs). This project, which also promotes Romanian tourism, has in this phase been expanded to Craiova. Co-funded by the Ministry of Culture and Religious Affairs, the project is implemented in close cooperation with the Ministry of Labour, Social Solidarity and Family (National Agency for Employment) and the Ministry of Transportation, Public Works and Tourism. Beautiful Romania already has works underway in Brasov, Alba Iulia, Braila and Medias during 2003-2005.

On 27 May 2005, UNDP together with Craiova Municipality Council launched the Beautiful Romania project in Craiova. Participants at the town hall during signature of co-sharing agreement included key officials from UNDP, local authorities from Municipality Council and the media. During the press conference, Ms Soknan Han Jung, UN Resident Coordinator/UNDP Resident Representative, acknowledged the importance of central-local partnerships for such projects towards rehabilitation of urban historic centres, social integration of disadvantaged youth and the enhancement of tourism capital. Vice Mayor Sorin Iordache welcomed the UNDP initiative as chief for the municipality's sustainable development.



*Sorin Iordache, Vice Mayor of Craiova;
Soknan Han Jung, UN Resident
Coordinator/UNDP Resident
Representative*

In cooperation with local authorities, companies and NGOs, the project will provide vocational training and counselling for selected disadvantaged youth to facilitate their further integration in local communities and, implicitly, contribute to the economic growth of the area.



*Trian Demetrescu
Memorial House, Craiova*

The project has selected 'Traian Demetrescu' Memorial House and the 'Gheorghe Bibescu' Manor House as the main revitalization sites in Craiova. Along with cultural heritage revitalization, the Beautiful Romania project will also help in the socio-economic integration of disadvantaged groups, such as post-institutionalized and unemployed youth, in Craiova as well in this instance.

For further information please contact UNDP Romania Socio-Economic section at socio@undp.ro or visit the website www.beautifulromania.ro



*'Gheorghe Bibescu' Manor House,
Nicolae Romanescu Park - designed by
French architect E. Redont, who was
awarded gold medal at the Paris
International Exhibition in 1900*