Official opening of the Mures Business Incubator
11 June 2010

The official opening of the Mures Business Incubator took place on 11 June 2010. The Mures BI is the fourth business incubator to be launched under the Establishment and Development of Business Incubators Project and it was co-financed by the Mures County Council, The Agency for Implementing Projects and Programmes for SMEs (AIPPSME) and the United Nations Development Programme (UNDP).

The Mures BI is administered by the Mures Industrial Park, in collaboration with its partners, the Petru Maior University and the Chamber of Commerce and Industry Mures.

The inauguration of the Mures BI was attended by representatives of the Mures County Council, the Territorial Office for SMEs and Cooperation, UNDP Romania, the Mures Prefect's Office, Petru Maior University, the Chamber of Commerce and Industry Mures, as well as Administrators of several Business Incubators in Romania.

Mrs. Yesim Oruc, Resident Representative a.i. UNDP Romania, stated, as part of her inauguration speech: "It is a fact that SMEs constitute the backbone of the economy and society and assisting the SME sector in Romania is part of our broader UN regional and sub-regional strategy for poverty reduction, directly linked to the achievement of the Millennium Development Goals. […] With the unemployment forecasted at 8%-9% of the labor force this year it is crucial to ensure long-term support for the entrepreneurial sector and the initiative we are launching today comes to show the Government's commitment to achieve these objectives."

Mures Business Incubator

Inauguration speech: Ms Lokodi Edita Emöke, Prezident of the Mures County Council

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Benefits for the incubated start-ups

In addition to access to office space, conference rooms and deposit halls, the incubated firms will receive financial support throughout the three year incubation period and will benefit from an array of consulting and assistance services. Additionally, the Mures BI will offer virtual incubation services to firms that are not interested in renting office space.

The BI Administrator is currently organizing the selection process for the 20 start-ups that will benefit from the incubation programme. Before submitting their applications, individuals interested in starting up a business or recently established enterprises are invited to attend the pre-incubation courses and meetings offered by the Mures Industrial Park, Petru Maior University and the Chamber of Commerce and Industry Mures. More information regarding the incubation and pre-incubation services offered by the Mures Business Incubator can be found on the Mures BI web page.

Inauguration speech: Ms. Yesim Oruc, Resident Representative a.i. UNDP Romania

Press Conference

About the Establishment and Development of Business Incubators Project

The Business Incubators Project is a joint initiative of AIPPSME, as project coordinator, and UNDP Romania, as implementing agency. The aim of the project is to decrease unemployment in targeted areas of Romania by supporting SME development. Throughout the three year business incubation period, the incubated firms benefit from office space, financial support as well as start-up assistance and consultancy services. In addition to the three previously established business incubators in Alba Iulia, Brasov and Sfantu Gheorghe and the newly opened Targu Mures BI, four new business incubators are forecasted to be established this year in Mangalia (Constanta County), Satu Mare (Satu Mare County), Dorohoi (Botosani County) and Campia Turzii (Cluj County).

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